

August 2007

Approved Addendum to the Granite State Clean Cities Coalition Program Plan

Background.

When the Granite State Clean Cities Coalition (GSCCC) was designated in 2002, the national Clean Cities program mission was to encourage the use of alternative fuel vehicles (AFV) and their supporting infrastructure throughout the nation. That mission has been updated and now states:

The mission of the Clean Cities Program is to advance the nation's economic, environmental and energy security by supporting local decisions to adopt practices that contribute to the reduction of petroleum consumption.

The promotion of idling reduction programs, fuel economy, hybrids, and fuel blends complements the Clean Cities mission to promote alternative fuels, alternative fuel vehicles and the infrastructure necessary for their success.

The GSCCC Program Plan developed in 2001 still provides a timely and valuable structure for the overall operation of the program. Coalition stakeholders at the June 1, 2007, GSCCC Strategic Planning Meeting requested the development of an addendum to the plan that would bring our program plan up to date.

The following goal will be added in the addendum to the plan:

G. REDUCE PETROLEUM AND INCORPORATE OTHER PETROLEUM REDUCTION STRATEGIES IN THE GRANITE STATE

1. Promote idling reduction strategies in the Granite State:

- Educate municipal, public, and private fleets about shutting off engines when idling is not necessary;
- Encourage niche markets to develop idling reduction programs such as ski areas and schools;
- Work with stakeholders to develop appropriate outreach materials including, but not limited to, signage and brochures that can be utilized at loading docks, school zones and other areas to encourage idling reduction.
- Explore potential partnerships with NH fleets and the EPA's Smart Way program.
- Explore the promotion of truck-stop electrification programs and on-board systems that can eliminate the need for truck idling.
- Explore idling reduction strategies for off-road vehicles.

3. Promote fuel efficient vehicles for light, medium, and heavy duty applications.

- Work with fleets – municipal, private, and public – throughout the state to assist in market transformation to more efficient and less polluting fuels and vehicles.

- Work with DES ARD Outreach to educate consumers on impacts of vehicle emissions and strategies for reducing emissions including;
 - 1) Driving tips to increase gas mileage
 - 2) The importance of proper vehicle maintenance
 - 3) Vehicle purchase opportunities to reduce emissions
- Coordinate with other outreach groups to encourage emissions reductions and fuel efficiency. (These groups may include Sustainable Slopes, the Carbon Coalition, and the New Hampshire Sustainable Energy Association.)

4. Encourage ridesharing, use of public transportation options and non-motorized transportation.

- Coordinate with other outreach groups to encourage and support ride sharing, public transportation and other non-motorized transportation.

5. Promote fuel blends that utilize sustainable, renewable fuels blended with petroleum that utilize existing vehicles and infrastructure.

- Support the development of infrastructure to encourage the use of fuel blends including cellulosic ethanol and biodiesel.
- Encourage the use of cellulosic ethanol and biodiesel in NH fleets and in privately owned vehicles.

The following will be included as an addendum to Goal **D. INCREASE PUBLIC AND MEDIA OUTREACH**, page 28 of the original program plan.

- Work with the Department of Environmental Services, Air Resources Division's Community outreach team and other organizations to encourage idling reduction.
- Work with the Department of Environmental Services, Air Resources Division's Community outreach team and other organizations to encourage the development of an infrastructure for fuel blends including cellulosic ethanol and biodiesel.

Other changes to the plan include:

V. GRANITE STATE CLEAN CITIES ORGANIZATIONAL INFORMATION

Page 33 of the original program plan included organizational information and the intention to explore the possibility of becoming a 501(c)3 organization. It was determined that the program would be housed in the Air Resources Division at the NH Department of Environmental Services. This allows for a synergy to combine eligibility for grants and a system that supports the program without being a non-profit.

The program coordinator previously listed under **V.A. COALITION COORDINATOR** is now:

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 Grant Manager - Alternative Fuels Program
 NH DES Air Resources Division
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Section **V.B. EXECUTIVE COMMITTEE MEMBERS** has also changed. The program now has a small Advisory Board who guides the program and provides technical support. Members include:

Scott Zepp, SEA Consulting
Bill Burtis, Clean Air – Cool Planet
Mark Toussaint, NH Governor's Office of Energy & Planning
Rebecca Ohler, NH DES
Steve Russell, City of Keene
Doug Alderton, Independent Consultant

Section **V.C. WORKING GROUPS** has been altered; the GSCCC now uses Ad Hoc working groups of individuals who are interested in the specific topic being addressed. This involves those who want to work on the task at hand.